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Geist Half Marathon and Fishers YMCA Partner to Produce Spark!Fishers 5K

Registration Now Open for Inaugural Race on Saturday, June 30

March 15, 2018 - City of Fishers officials announced today that the Geist Half Marathon, Inc. and the Fishers YMCA will be organizing and benefiting from a 5K race to be held on Saturday, June 30 at 8:00 a.m. in conjunction with the inaugural Spark!Fishers Fourth of July celebration. Both nonprofit organizations currently host annual 5K races in Fishers.

"We have been working with the Fishers YMCA for years to further our mission of promoting health and wellness in Geist area schools," said Geist Half Marathon President Mike Napariu. "This collaborative event gives us an opportunity to further our partnership with the Fishers YMCA and work more closely year-round."

This 5K race will kick-off a full-day of Spark!Fishers events and festivities. Course logistics are still being finalized, but organizers say the start/finish line will be in the Nickel Plate District.

"Collaboration between the Geist Half Marathon and Fishers YMCA truly exemplifies the essence of Spark!Fishers," stated event co-chair and Fishers Mayor, Scott Fadness. "The 5K will offer opportunities for friends and families to run alongside each other while making meaningful memories in our community."

For the past eleven years, the Geist Half Marathon has hosted a 13.1 mile, 10K and 5K race on the third Saturday of May. Likewise, the Fishers YMCA has hosted a Wishbone 5K race on Thanksgiving morning for the past nine years. Both organizations will benefit from the proceeds of the Spark!Fishers 5K race to fund their annual children's health and wellness programming in Fishers.

"It's a perfect partnership for us," said Fishers YMCA Executive Director Jake Reardon-McSoley. "This event lands right in the middle of summer when we are hosting hundreds of children from Fishers at our various camps. Summer is also our biggest time of financial need, so hosting this 5K event will really give us a shot in the arm to help us serve the community all year."

Registration is now open for the inaugural Spark!Fishers 5K. Cost is \$35 for adults and \$25 for youth 12 and under. Registration includes a short-sleeved tech shirt, post-race food and drinks, and a finishers medal. To register, visit SparkFishers.com.

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Spark!Fishers Mission:

Spark!Fishers is an inaugural, weekend-long celebration in the heart of Fishers' Nickel Plate District. The community-led event is uniquely Fishers with over 80 representatives from the community driving the planning process. The creation of this new event will be fully transparent and welcome community involvement from start to finish.